

ASHRIDGE CAPITAL PROVIDES FURTHER GROWTH CAPITAL TO BOOK MY GARAGE

Following continued strong growth in the number of subscribing garages and consumer bookings for car servicing and MOTs, Ashridge Capital has invested a further £0.3m in Book My Garage.

The company's online real-time price comparison and booking platform for car servicing and MOTs is market leading and transforming a large and fragmented sector through the use of technology, the internet and digital marketing.

The management team is led by Douglas Rotberg, a serial operator who has founded and built a number of motor related Internet businesses. The non-executive Directors are Craig Stevens, former Group Sales and Marketing Director of Trader Media Group (which owns AutoTrader), David Riemenschneider, former CEO of Clifford Thames, and David Sherratt, founder and CEO of Ashridge Capital.